



FACT SHEET As of 9/30/21

# PROSHARES ULTRA CONSUMER GOODS

## Fund objective

ProShares Ultra Consumer Goods seeks daily investment results, before fees and expenses, that correspond to two times (2x) the daily performance of the Dow Jones U.S. Consumer Goods Index<sup>SM</sup>.

## Fund details

|                                |                 |
|--------------------------------|-----------------|
| Inception Date                 | 1/30/07         |
| Trading Symbol                 | UGE             |
| Intraday Symbol                | UGE.IV          |
| Bloomberg Index Symbol         | DJUSNC          |
| CUSIP                          | 74347R768       |
| Exchange                       | NYSE Arca       |
| Net Assets                     | \$17.75 million |
| Gross Expense Ratio            | 2.71%           |
| Net Expense Ratio <sup>1</sup> | 0.95%           |

## Uses for magnified exposure

Common uses for magnified exposure include:

- Seeking magnified gains (will also magnify losses)
- Getting a target level of exposure for less cash
- Overweighting a market segment without additional cash

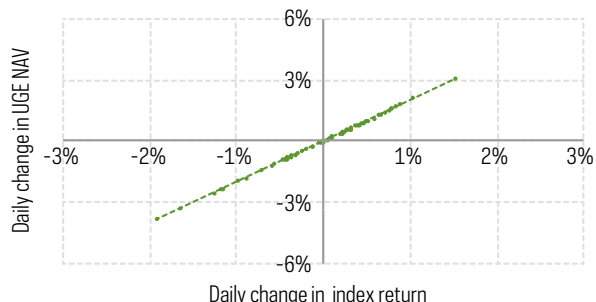
## Fund performance and index history<sup>2</sup>

ProShares Ultra Consumer Goods seeks a return that is 2x the return of its index (target) **for a single day**, as measured from one NAV calculation to the next. Due to the compounding of daily returns, holding periods of greater than one day can result in returns that are significantly different than the target return and ProShares' returns over periods other than one day will likely differ in amount and possibly direction from the target return for the same period. These effects may be more pronounced in funds with larger or inverse multiples and in funds with volatile benchmarks. Investors should monitor their holdings as frequently as daily. Investors should consult the prospectus for further details on the calculation of the returns and the risks associated with investing in this product.

|                                                          | 3Q 2021 | Year to Date | 1-Year | 5-Year | 10-Year | Fund Inception |
|----------------------------------------------------------|---------|--------------|--------|--------|---------|----------------|
| ProShares Ultra Consumer Goods NAV Total Return          | -3.77%  | 7.43%        | 44.56% | 18.85% | 24.07%  | 15.90%         |
| ProShares Ultra Consumer Goods Market Price Total Return | -3.56%  | 7.75%        | 44.64% | 18.85% | 24.11%  | 15.93%         |
| Dow Jones U.S. Consumer Goods Index                      | -1.51%  | 5.15%        | 22.68% | 12.37% | 13.96%  | 10.54%         |

Periods greater than one year are annualized.

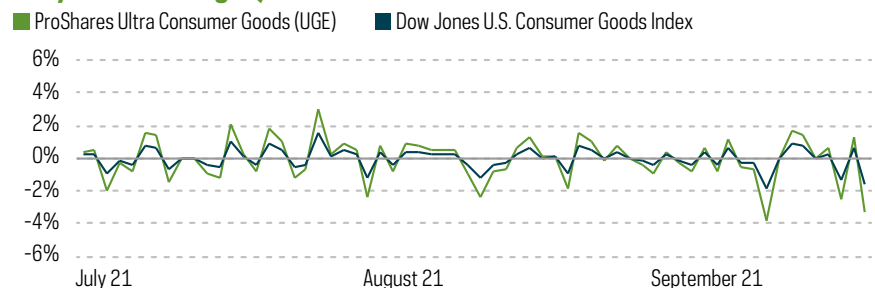
## Daily performance of UGE vs. index during 3Q 2021



Correlation<sup>3</sup>= 0.99  
Beta<sup>4</sup>= 2.00

The scatter graph charts the daily NAV-to-NAV results of the fund against its underlying index return on a daily basis.

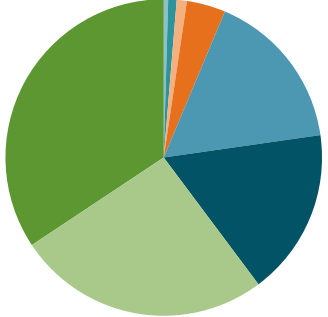
## Daily return during 3Q 2021



The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month-end may be obtained by calling 866.776.5125 or visiting ProShares.com. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index.

Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com. ProShares are not suitable for all investors.

<sup>1</sup>Expenses with Contractual Waiver through September 30, 2021. Without the fee waiver performance would likely be lower. <sup>2</sup>Returns are based on the composite closing price and do not represent the returns you would receive if you traded shares at other times. The first trading date is typically several days after the fund inception date. Therefore, NAV is used to calculate market returns prior to the first trade date. <sup>3</sup>Correlation<sup>3</sup> is a measure of the strength and direction of a linear relationship between two variables. <sup>4</sup>Beta<sup>4</sup> is a measure of the slope, which is the steepness of the line drawn through the fund return vs. the benchmark return on a daily basis. ©2021 PSA 2020-2440

| <h2>Index description</h2> <p>The Dow Jones U.S. Consumer Goods Index measures the stock performance of U.S. companies in the consumer goods sector of the U.S. equity market. Component companies include, among others, automobiles and auto parts and tires, brewers and distillers, farming and fishing, durable and non-durable household product manufacturers, cosmetic companies, food and tobacco products, clothing, accessories and footwear.</p> | <h3>Top 10 index companies</h3> <table> <tr> <th></th><th>Weights</th></tr> <tr> <td>Tesla Inc.</td><td>18.86%</td></tr> <tr> <td>The Procter &amp; Gamble Co.</td><td>10.17%</td></tr> <tr> <td>PepsiCo Inc.</td><td>6.23%</td></tr> <tr> <td>Coca-Cola Co.</td><td>6.11%</td></tr> <tr> <td>NIKE Inc.-Class B</td><td>5.56%</td></tr> <tr> <td>Philip Morris International</td><td>4.43%</td></tr> <tr> <td>Altria Group Inc.</td><td>2.52%</td></tr> <tr> <td>Mondelez International Inc.</td><td>2.44%</td></tr> <tr> <td>General Motors Co.</td><td>2.29%</td></tr> <tr> <td>Estee Lauder Cos.-Class A</td><td>2.09%</td></tr> </table> |     | Weights            | Tesla Inc.      | 18.86%               | The Procter & Gamble Co. | 10.17%           | PepsiCo Inc. | 6.23%          | Coca-Cola Co. | 6.11%                   | NIKE Inc.-Class B | 5.56%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Philip Morris International | 4.43%                | Altria Group Inc.        | 2.52%  | Mondelez International Inc. | 2.44%  | General Motors Co.            | 2.29%  | Estee Lauder Cos.-Class A   | 2.09%  |                       |       |           |       |               |       |                          |       |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|--------------------|-----------------|----------------------|--------------------------|------------------|--------------|----------------|---------------|-------------------------|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|----------------------|--------------------------|--------|-----------------------------|--------|-------------------------------|--------|-----------------------------|--------|-----------------------|-------|-----------|-------|---------------|-------|--------------------------|-------|
|                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Weights                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Tesla Inc.                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 18.86%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| The Procter & Gamble Co.                                                                                                                                                                                                                                                                                                                                                                                                                                     | 10.17%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| PepsiCo Inc.                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 6.23%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Coca-Cola Co.                                                                                                                                                                                                                                                                                                                                                                                                                                                | 6.11%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| NIKE Inc.-Class B                                                                                                                                                                                                                                                                                                                                                                                                                                            | 5.56%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Philip Morris International                                                                                                                                                                                                                                                                                                                                                                                                                                  | 4.43%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Altria Group Inc.                                                                                                                                                                                                                                                                                                                                                                                                                                            | 2.52%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Mondelez International Inc.                                                                                                                                                                                                                                                                                                                                                                                                                                  | 2.44%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| General Motors Co.                                                                                                                                                                                                                                                                                                                                                                                                                                           | 2.29%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Estee Lauder Cos.-Class A                                                                                                                                                                                                                                                                                                                                                                                                                                    | 2.09%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| <h2>Index characteristics</h2> <table> <tr> <td>Number of Companies</td><td>106</td></tr> <tr> <td>Average Market Cap</td><td>\$34.83 billion</td></tr> <tr> <td>Price/Earnings Ratio</td><td>22.80</td></tr> <tr> <td>Price/Book Ratio</td><td>5.76</td></tr> <tr> <td>Dividend Yield</td><td>1.69%</td></tr> <tr> <td>Volatility<sup>5</sup></td><td>10.23%</td></tr> </table>                                                                             | Number of Companies                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 106 | Average Market Cap | \$34.83 billion | Price/Earnings Ratio | 22.80                    | Price/Book Ratio | 5.76         | Dividend Yield | 1.69%         | Volatility <sup>5</sup> | 10.23%            | <h3>Index sectors</h3> <table> <tr> <th></th><th>Weights<sup>6</sup></th></tr> <tr> <td>Food, Beverage &amp; Tobacco</td><td>34.33%</td></tr> <tr> <td>Automobiles &amp; Components</td><td>25.89%</td></tr> <tr> <td>Household &amp; Personal Products</td><td>17.05%</td></tr> <tr> <td>Consumer Durables &amp; Apparel</td><td>16.42%</td></tr> <tr> <td>Media &amp; Entertainment</td><td>3.97%</td></tr> <tr> <td>Retailing</td><td>1.04%</td></tr> <tr> <td>Capital Goods</td><td>0.86%</td></tr> <tr> <td>Food &amp; Staples Retailing</td><td>0.45%</td></tr> </table>  |                             | Weights <sup>6</sup> | Food, Beverage & Tobacco | 34.33% | Automobiles & Components    | 25.89% | Household & Personal Products | 17.05% | Consumer Durables & Apparel | 16.42% | Media & Entertainment | 3.97% | Retailing | 1.04% | Capital Goods | 0.86% | Food & Staples Retailing | 0.45% |
| Number of Companies                                                                                                                                                                                                                                                                                                                                                                                                                                          | 106                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Average Market Cap                                                                                                                                                                                                                                                                                                                                                                                                                                           | \$34.83 billion                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Price/Earnings Ratio                                                                                                                                                                                                                                                                                                                                                                                                                                         | 22.80                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Price/Book Ratio                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5.76                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Dividend Yield                                                                                                                                                                                                                                                                                                                                                                                                                                               | 1.69%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Volatility <sup>5</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                      | 10.23%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Weights <sup>6</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Food, Beverage & Tobacco                                                                                                                                                                                                                                                                                                                                                                                                                                     | 34.33%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Automobiles & Components                                                                                                                                                                                                                                                                                                                                                                                                                                     | 25.89%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Household & Personal Products                                                                                                                                                                                                                                                                                                                                                                                                                                | 17.05%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Consumer Durables & Apparel                                                                                                                                                                                                                                                                                                                                                                                                                                  | 16.42%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Media & Entertainment                                                                                                                                                                                                                                                                                                                                                                                                                                        | 3.97%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Retailing                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 1.04%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Capital Goods                                                                                                                                                                                                                                                                                                                                                                                                                                                | 0.86%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| Food & Staples Retailing                                                                                                                                                                                                                                                                                                                                                                                                                                     | 0.45%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |
| <p>For more information, visit <a href="https://www.proshares.com">ProShares.com</a> or ask your financial advisor or broker.</p>                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |     |                    |                 |                      |                          |                  |              |                |               |                         |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                             |                      |                          |        |                             |        |                               |        |                             |        |                       |       |           |       |               |       |                          |       |

<sup>5</sup>"Volatility" refers to annualized standard deviation, a statistical measure that captures the variations from the mean of an index's returns and that is often used to quantify the risk of the index over a specific time period. The higher the volatility, the more an index's returns fluctuate over time. <sup>6</sup>Sum of weightings may not equal 100% due to rounding.

**Investing involves risk, including the possible loss of principal.** ProShares are generally non-diversified and entail certain risks, including risk associated with the use of derivatives (swap agreements, futures contracts and similar instruments), imperfect benchmark correlation, leverage and market price variance. These risks may pose risks different from, or greater than, those associated with a direct investment in the securities underlying the funds' benchmarks, can increase volatility, and may dramatically decrease performance. Narrowly focused investments typically exhibit higher volatility. Please see the summary and full prospectuses for a more complete description of risks. **There is no guarantee any ProShares ETF will achieve its investment objective.**

ProShares may invest in equity securities and/or financial instruments (including derivatives) that, in combination, should have similar daily price return characteristics to the fund's benchmark. Derivative contracts are priced to include the underlying index yield and will not generate dividend income. Because ProShares invest in derivatives and other financial instruments, their dividend distributions may not reflect those of their applicable indexes.

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Shares of any ETF are generally bought and sold at market price (not NAV) and are not individually redeemed from the fund. Brokerage commissions will reduce returns.